

“Miriam’s Vision” Business & Enterprise Decision Making Worksheet

1. Share your ideas for fundraising activities with your group.

Remember all ideas must:

- be possible to produce and sell in school
- fit with the theme of “Appreciating cultural differences”
- be profitable enough to raise funds for the Outreach Programme at the Miriam Hyman Children's Eye Care Centre in Odisha, India.

Your idea could be a...

Product: this is tangible, meaning you can see it and touch it, e.g. food, or toys

Service: this is intangible, this means you can't see it but you “consume” it, e.g. massage or henna tattoos

2. Discuss the advantages and disadvantages of each idea

3. Select your best three ideas for development

Ideas	Advantages	Disadvantages	Develop? yes/no

Notes: